

NEIL VERSEL

Chicago, IL

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PROFILE

An accomplished healthcare, technology and business journalist, I have specialized expertise in:

- Healthcare information technology, including electronic health records and mobile/digital health
- Patient safety/quality of care
- Patient engagement
- Physician practice and hospital management
- Health Insurance Portability and Accountability Act of 1996 (HIPAA) regulations
- Healthcare reform, including the Patient Protection and Affordable Care Act
- Healthcare finance
- International healthcare

In addition, I have extensive experience with feature writing, general news reporting, sports, editorial commentary, blogging/podcasting, broadcast news writing, social media and photojournalism.

PROFESSIONAL EXPERIENCE SINCE 2000

REPORTER

2015 – present

MedCity News, published by Breaking Media, New York, NY (telecommuting position)

I write about three stories a day about how hospitals, health insurance companies and other parts of the healthcare industry leverage cutting-edge technologies: from health IT to telemedicine to healthcare social media. Responsibilities include a weekly live webcast, which I have hosted several times.

ADVISORY BOARD MEMBER

2011 – present

Health eVillages, a program co-founded by Kerry Kennedy that provides mobile medical reference and decision support technology to clinicians in underserved parts of the world.

FREELANCE WRITING

2004 – 2015

- Work appeared in **US News & World Report** (Washington, DC), **InformationWeek** (Manhasset, NY), **Health IT Outcomes**, (Erie, PA), **MobiHealthNews** (Cambridge, MA), **Healthcare IT News** (Yarmouth, ME), **Chicago Sun-Times** (Chicago, IL), Chicago edition of **BusinessWeek** (Chicago, IL), **Red Herring** (Belmont, CA), and many healthcare trade publications in the U.S., Canada and Europe.
- Former primary writer for **Physician Office Technology Report** of **Part B News** (Gaithersburg, MD).
- Former editor of three e-newsletters published by **FierceMarkets** (Washington, DC)
- Authored two long-form reports on social media for **FirstWord Pharma** (London, UK).
- Authored two long-form reports on technology for physicians for **Doctor's Digest** (Syosset, NY).
- Completed a white paper on digital technology in hospitals for **PricewaterhouseCoopers**.

REPORTER

2000 – 2003

Modern Physician, published by Crain Communications Inc., Chicago, IL

- Reporting and writing for monthly magazine and daily website covering physician management.
- Spot news writing, investigative reporting, features and in-depth trend stories.
- Specialized in technology, healthcare quality, patient safety, finance and HIPAA regulations.

EDUCATION

WASHINGTON UNIVERSITY, St. Louis, MO

Bachelor of Arts in history, with a minor in French, 1992.

UNIVERSITÉ DE PARIS – SORBONNE, Paris, France

- Participated in six-week, summertime “Cours de civilisation française” for foreign students.

SELECTED AWARDS AND HONORS

- Board member, **The Multiple System Atrophy Coalition**, 2017-present
- Speaker, **American Telemedicine Association Fall Forum**, Toronto, September 2013
- Guest Speaker, **Meharry Medical College Grand Rounds**, Nashville, TN, April 2011
- Keynote speaker, **@Hand Symposium**, University of Maryland at Baltimore, April 2010
- Fellow, **Making the eHealth Connection**, Bellagio, Italy, July 2008 (Rockefeller Foundation)
- **APEX Award of Excellence**, Feature Writing, 2006 (Great Valley Publishing/For The Record)
- **Crain Editorial Excellence Awards**, January 2002 and February 2002 (Modern Physician)